

CARRIE SKUPINSKY · 713.940.7470 · CARRIESKUPINSKY@GMAIL.COM

art direction · creative direction · layout, design + marketing

## **HISTORY**

**production manager + director of special events**  
**weddings in houston 9/2013 - present**

magazine layout, production, pre-press, file delivery, press checks  
print + digital layout, design + pre-press of client ads  
print + digital layout, design of internal ads + marketing materials  
editorial photo shoot production, assistance, styling, mood boards, photo editing  
produce, organize + direct luxury events  
website project management, designer liaison, QC, content management  
ad and web content copy writing, editing, editorial proofing  
social media marketing strategies  
effectively manage teams of 2-6 people  
sales support + client services

**owner**

**beretta fleur design co. 1/2005 - present**

magazine layout, production, pre-press, file delivery  
print + digital layout, design of client logos, websites, ads  
client + event photo shoot production, assistance, styling, photo editing  
website design + content creation  
copy writing + editing, proofing  
social media marketing strategies  
video editing  
sales + client services

## **PROGRAMS + SKILLS**

adobe cc- indesign, photoshop, illustrator  
acrobat, premiere, lightroom, bridge  
instagram - facebook - twitter - linked in- pinterest  
google analytics  
facebook ads manager  
wordpress, basic html  
sales nexus (crm similar to sales force)  
content creation, blogging  
creative writing + fine art

## **PORTFOLIO**

weddingsinhouston.com  
berettafleur.com  
damesplanesandautomobiles.com  
shotgunpinups.com

## **INTERESTS**

hiking + camping, travel + exploration  
dogs, home renovation, sporting clays  
supports veterans, military + animal rescue charities